Abstract- Instructional Design (ID) is the only approach to be adopted to improve the language competency as well as Communication competency in the Technology and Professional courses classrooms. The traditional Pedagogical approach used by the majority of the Indian Technology and professional Institutes is not resulting in the desired results specifically the English Communicational Competency. This paper is an attempt to point out the stumbling blocks of ELT (English Language Teaching) and Developing English Communication Competency and to share the fruitful academic experience that is based on ID, which uses a scientific method that follows: Development → Implementation → Evaluation → Maintenance logically. The whole attempt is to do away with traditional Behaviorist approach and embrace Constructivist approach, so the learning is not Instructor controlled but naturally facilitated by Instructional Designing. This presenter also seeks scholarly as well as applicable suggestions, so that ELT becomes more meaningful and most effective in our Technical and Professional Classroom situations.

Keywords- Communication Competency, ELT (English Language Teaching), Instructional Design, Technical and Professional Classrooms

Remark: The full paper may be found in www.inrit2011.com or www.ijcim.th.org.